

# Food Recalls:

## Essentials for Action

Presented By:  
California Department of Public Health  
Food and Drug Branch



Phone: (916) 650-6500 Fax: (916) 650-6650  
Email: [FDBtraining@cdph.ca.gov](mailto:FDBtraining@cdph.ca.gov)




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2014						
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## Training Agenda



- I. Food Safety Law and Regulatory Agencies
- II. Essential Elements of a Recall Action Plan
- III. Mock Recall Exercise
- IV. Resources

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## California Law: Sherman Food, Drug, and Cosmetic Act

**State** The **Sherman Food, Drug and Cosmetic Act** is the state law that prohibits the manufacture or sale of food that is adulterated, misbranded, falsely advertised or misleading.

Text of the Sherman law can be found at:  
<http://www.cdph.ca.gov/services/Documents/fdbSFDCA.pdf>

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## Adulteration

(Health and Safety Code, Sections 110545-110610)

**Ways that food can become contaminated or “adulterated”**

<b>Physical</b>	Glass – jars, bottles, light fixtures, thermometers Metal – machinery, wire, staples Plastic – packaging materials Stones- from plant surroundings Wood – boxes, bins, pallets
<b>Chemical</b>	Chemical adulteration includes pesticides, cleaners and paint, toxic elements such as lead or mercury
<b>Biological</b>	Viruses or bacteria from food-borne pathogens (i.e., <i>Salmonella</i> , <i>E. coli</i> O157H7, Hepatitis A)

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### Misbranding

(Health and Safety Code, Section 110660)

Requires that all packaged foods list specific information on labels to avoid misbranding due to false, misleading or missing information.

**Food labels must include:**

- Food Name
- Responsible Firm
- Address (if not listed in local Yellow Pages)
- Ingredient Listing (in order of predominance by weight)
- Net Quantity

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### Allergen Labeling Law: FALCPA

The **Food Allergen Labeling and Consumer Protection Act** of 2004 (FALCPA) applies to all foods labeled on or after January 1, 2006.

- Food labels must list the food source names of all ingredients that contain any protein derived from the eight most common food allergens, which FALCPA defines as "major food allergens."

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### FALCPA Major Allergens

**Eight foods** are designated as major food allergens by FALCPA:

- Milk
- Eggs
- Fish (e.g., bass, flounder, cod)
- Crustacean shellfish (e.g., crab, lobster, shrimp)
- Tree nuts (e.g., almonds, walnuts, pecans)
- Peanuts
- Wheat
- Soybeans

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## Bioterrorism Registration

To protect the public from a threat or actual terrorist attack on the nation's food supply, the **Public Health Security and Bioterrorism Preparedness Response Act** requires food facilities to register with the FDA.

Register at: [www.fda.gov](http://www.fda.gov)




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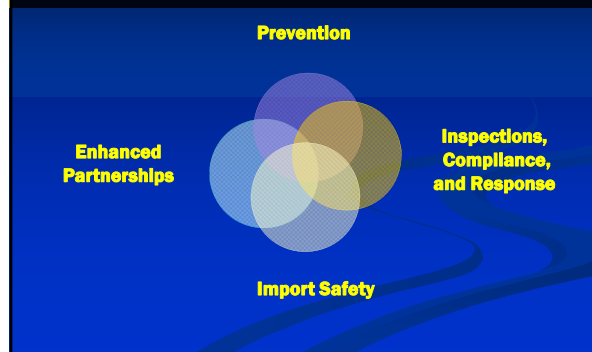
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## FSMA: Main Themes of the Law




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## Proposed Rules

- Sanitary Transportation – **Pub. Feb. 2014**
- Protection from Intentional Adulteration – **Pub. Dec. 2013**
- Produce Safety Standards – **Pub. Jan. 2013**
- Preventive Controls for Human Food – **Pub. Jan. 2013**
- Foreign Supplier Verification Program – **Pub. July 2013**
- Accredited Third Party Certification – **Pub. July 2013**
- Preventive Controls for Animal Food – **Pub. October 2013**

### HOW TO SUBMIT COMMENTS

- Link to rules on <http://www.fda.gov/fsma>
- Comment period is 120 days; exact due date will be posted in the Federal Register

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## Food Safety Modernization Act



Check the FDA website at: [www.fda.gov/fsma](http://www.fda.gov/fsma) for information on FSMA news and reports, frequently asked questions or provide comments on proposed rules. A subscription service with immediate updates is available. Contact: [FSMA@fda.hhs.gov](mailto:FSMA@fda.hhs.gov).

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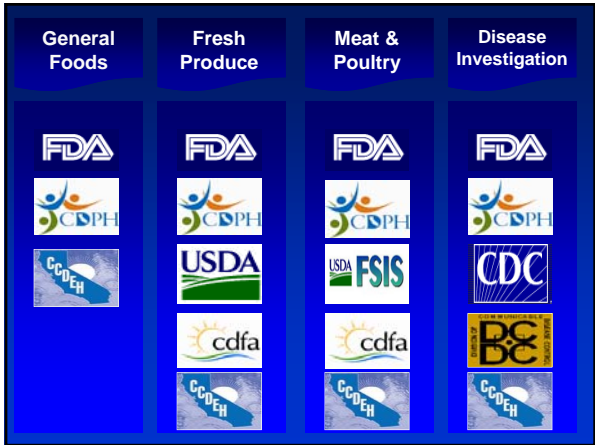
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## Removal of Products from Commerce



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Removal of Products from Commerce

Stock Recovery

Market Withdrawal

Recalls



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# Recalls



Class I

Class II

Class III

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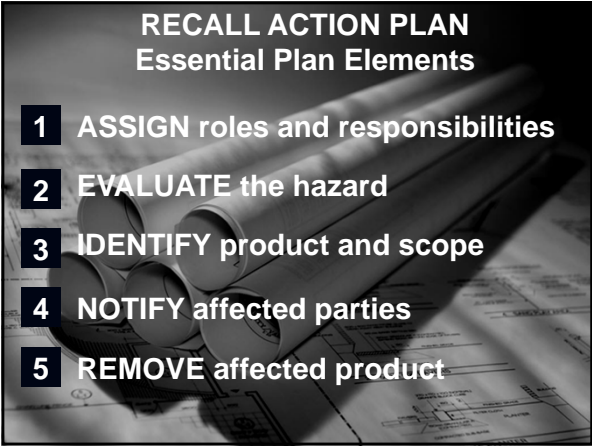
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RECALL ACTION PLAN  
Essential Plan Elements

- 1 ASSIGN roles and responsibilities
- 2 EVALUATE the hazard
- 3 IDENTIFY product and scope
- 4 NOTIFY affected parties
- 5 REMOVE affected product




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**RECALL ACTION PLAN**  
**Essential Plan Elements**



**1** ASSIGN roles and responsibilities  
**2**  
**3**  
**4**  
**5**

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**RECALL ACTION PLAN**  
Recall Team

**1. ASSIGN roles and responsibilities**



**Management**  
**Distribution/Sales**  
**Production/Purchasing**  
**Quality Assurance**  
**Recall Coordinator**

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**RECALL ACTION PLAN**  
Support Personnel

<b>Accounting</b>	<b>Information Technology</b>
<b>Customer Service</b>	<b>Scientific Support</b>
<b>Public Relations</b>	<b>Records Management</b>
<b>Legal</b>	<b>Regulatory Affairs</b>

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## RECALL ACTION PLAN

### Essential Plan Elements

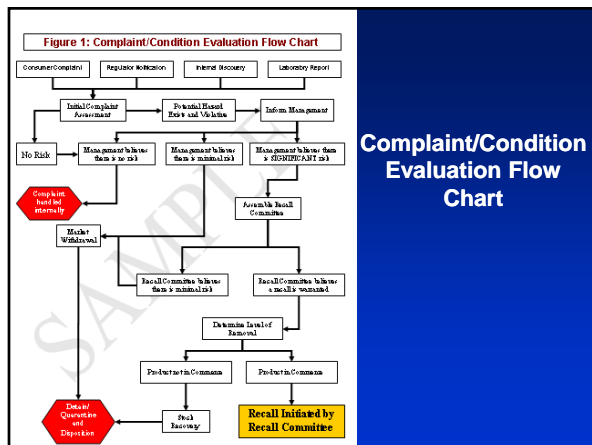
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## 2 EVALUATE the hazard

3

4

5



## Complaint/Condition Evaluation Flow Chart

# Is there a **PROBLEM**?



**RECALL ACTION PLAN**

**2. Evaluate the hazard**

Is it **MY** problem?

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**RECALL ACTION PLAN**

**Preparation**

**2. Evaluate the hazard**

How **bad** is my problem?



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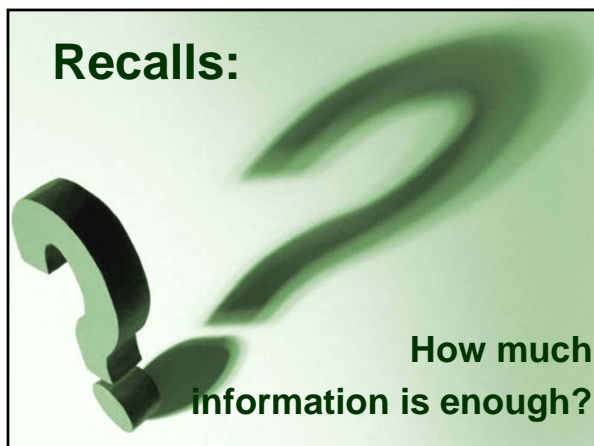
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**Recalls:**



**How much  
information is enough?**

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**RECALL ACTION PLAN**  
Essential Plan Elements

- 1
- 2
- 3 **IDENTIFY product and scope**
- 4
- 5




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**SOURCE**  
**PRODUCT(S)**  
**LOCATION**




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**REPORTABLE FOOD REGISTRY**

<http://www.fda.gov/food/complianceenforcement/rfr/default.htm>

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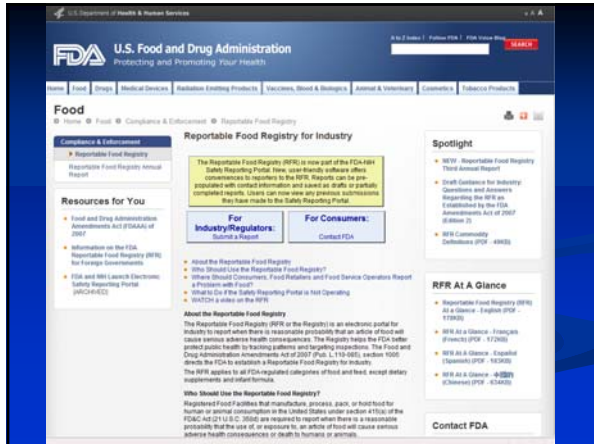
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**VERIFICATION WORKSHEET**

Header  
Firm Contact Information and Date  
Statement of Recall

Production Information – Problem – Stop Sale Statement

Detailed Product Information – Statement of Illnesses

Consumer Directives

Regulatory Notification and Information Request  
Firm Contact Information  
Standard Closure

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**RECALL ACTION PLAN**  
Essential Plan Elements

- 1
- 2
- 3
- 4
- 5 REMOVE affected product

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**REMOVAL  
RECONCILIATION  
EFFECTIVENESS  
DISPOSITION  
TERMINATION**

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### RECALL ACTION PLAN Essential Plan Elements

- 1 **ASSIGN** roles and responsibilities
- 2 **EVALUATE** the hazard
- 3 **IDENTIFY** product and scope
- 4 **NOTIFY** affected parties
- 5 **REMOVE** affected product

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### Recall Coordinator Resources

Recall Coordinators are a useful resource in the event of a food recall. To contact the recall coordinator nearest you,

- **State:** CDPH-FDB – send email to: [fdberu@cdph.ca.gov](mailto:fdberu@cdph.ca.gov); view food recalls at: <http://www.cdph.ca.gov/HealthInfo/Pages/fdbFr.aspx>
- **Federal:** U.S. FDA - list of regional recall coordinators can be found at: <http://www.fda.gov/Safety/Recalls/IndustryGuidance/ucm129334.htm>

Be prepared to advise the recall coordinator on the reason for the recall, list of consignees, and areas of distribution.

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**Requested Documents**

- Affected Product
- Product Information
- Labels
- Draft Recall Notices
- Draft Press Releases




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**Requested Documents**

Distribution List

Amount of product made or received

Amount distributed

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**Mock Recall Exercise**




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# Resources

CA.GOV California Department of Public Health CDPH

Home Programs Services Health Information Certificates & Licenses Publications & Forms Data

en Español

Most Popular Links

- Birth, Death, & Marriage Certificates
- Learning and Certification
- WIC

Quick Links

- About Us
- Decisions Pending & Opportunities for Public Participation
- Diseases & Conditions
- Job Opportunities
- Local Health Services
- Newsroom
- Public Availability of Documents

Related Links

- California Health and Human Services Agency
- Department of Health Care Services (includes Medi-Cal)
- State Agencies Directory

## Food Recall Resources

The following resources are provided to assist industry participants in the Food Recall: Essentials for Action workshops. To report a food recall in California, please contact the Food and Drug Branch Recall Coordinator at (916) 228-8888 or via email at [CDPH-FDB@cdph.ca.gov](mailto:CDPH-FDB@cdph.ca.gov). For additional food safety information, please visit the [Food and Drug Branch](#) webpage.

For the latest food alert and recall information, follow CDPH FoodAlert on Twitter.

<b>CDPH - Food and Drug Branch</b> <ul style="list-style-type: none"> <li>Food Recall</li> <li>Complaint Reporting and Emergency Contacts</li> <li>Sample Product Complaint Report Form (pdf)</li> </ul>	<b>USDA - Food Safety Inspection Service</b> <ul style="list-style-type: none"> <li>Field Operations Offices and Emergency Numbers</li> <li>FSIS Food Recalls</li> <li>Recalls of Meat and Poultry Products (pdf)</li> <li>FSIS Directive 8001.1, Rev. 1</li> <li>USDA - Current Recalls</li> </ul>
<b>U.S. Food and Drug Administration</b> <ul style="list-style-type: none"> <li>Industry Guidance - Information on Recalls of FDA-Regulated Products</li> <li>Reportable Food Registry</li> <li>District Offices and Emergency Numbers</li> <li>Recall Coordinators</li> <li>Complaint Coordinators</li> <li>Recalls, Market Withdrawals and Safety Alerts</li> <li>Bad Bug Book - Foodborne Pathogen Management</li> <li>21 Code of Federal Regulations, Part 7 - Recall</li> </ul>	<b>Additional Resources</b> <ul style="list-style-type: none"> <li>The Food Recall Manual</li> <li>University of Florida, Institute of Food and Agricultural Sciences Extension</li> <li>Procedures to Investigate Foodborne Illness</li> <li>International Association for Food Protection</li> <li>Associated Press Link</li> </ul>
<b>Centers for Disease Control</b> <ul style="list-style-type: none"> <li>Food-Related Diseases</li> </ul>	<b>Workshop Materials</b> <ul style="list-style-type: none"> <li>Food Recall: Essentials for Action, Presentation Slides (pdf)</li> <li>Sample Recall Plan (pdf)</li> <li>What Are My Responsibilities During a Food Recall? Handout (pdf)</li> </ul>

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## Sample Recall Plan

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## Follow CDPH-FDB on Twitter

@CDPH\_FoodAlert

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**If You Have Questions Contact:**

**CDPH-Food and Drug Branch**  
P.O. Box 997435; MS 7602  
Sacramento, CA 95899-7435  
E-mail: [FDBtraining@cdph.ca.gov](mailto:FDBtraining@cdph.ca.gov)  
Phone: (916) 650-6500



U.S. Food and Drug Administration  
10903 New Hampshire Avenue  
Silver Spring, MD 20993  
[www.fda.gov](http://www.fda.gov)  
Phone: 1-888-INFO-FDA (1-888-463-6332)

California Department of Food and Agriculture  
1220 N Street  
Sacramento, California, U.S.A. 95814  
[www.cdffa.ca.gov](http://www.cdffa.ca.gov)  
Phone: (916) 654-0466 (Sacramento) General Information

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